



FOR IMMEDIATE RELEASE: Sept. 18, 2024

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OVATION CENTER FOR MUSIC AND ARTS REVEALS FACILITY DESIGN AND BRAND, ANNOUNCES MAJOR GRANT, PUBLIC ART AND FALL 2026 OPENING

The 2,025-capacity venue will bring a two-story main stage, black box performance area, rooftop terrace and creative resources to Downtown Lansing

LANSING — Sept. 18, 2024 — [Ovation Center for Music and Arts – Presented by MSUFCU](#) today revealed its final architectural design, brand and [website](#), with plans to open in fall 2026. **A public reveal event, including a grant announcement from the Dart Foundation, will be held today at 2 p.m.** at the future site of the venue, 520 S. Washington Ave.

Located at the corner of S. Washington Ave. and W. Lenawee St. in Downtown Lansing, the Ovation will feature a two-story main stage with a capacity of more than 2,000; a black box performance and film screening area; a rooftop terrace and lounge; seven venue bars; and a mural by artist Max Sansing. The venue will host large-scale concerts, acoustic shows, the Capital City Film Festival and more. Albert Kahn Associates (the firm behind the Detroit Opera House) designed the building, and Freund & Associates will oversee construction.

As home to the Lansing Public Media Center, the Ovation will also offer multi-purpose rooms, podcast studios, a music recording studio and creator suites for community groups and schools. Full floor plans and architectural renderings are available at ovationlansing.com/about.

“One of the Ovation’s key features is its ability to transform itself for a variety of shows,” said Dominic Cochran, founding director of the Ovation and former director of the Lansing Public Media Center. “As a flexible-use space, it is designed to offer something for everyone. The Ovation is a venue by the people, for the people, built by fans who genuinely love live music.”

Construction is currently underway. According to AMS Planning & Research, the build is expected to generate \$17.5 million for the local economy, create 209 full-time jobs and yield \$1.1 million in taxes and fees for local governments. Venue operations and audience spending will add \$12.5 million for the local economy, create 159 jobs and yield \$904,000 in taxes annually.

“This has been a long-term goal for our community, dating back to Mayor Hollister’s administration,” said Lansing Mayor Andy Schor. “The Ovation not only fulfills a demonstrated need for a venue of its size in our location, but has the potential to completely transform Lansing’s tourism and arts scene. It is amazing to see this vision come to fruition with a final brand and design.”

While funding for the build is completed with support from Michigan State University Federal Credit Union, the City of Lansing and other [sponsors](#), the Ovation is seeking community contributions to



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finance additional features like the mural, a neon sign and LED marquees. Founding Supporters who give \$25 and more will receive Ovation merch and venue recognition. Giving opportunities and merch are available at ovationlansing.com/support.

The Ovation will host a public reveal event and Q&A today (Sept. 18, 2024) at 2 p.m. on the second floor of 520 S. Washington Ave., the future site of the venue. The Dart Foundation will announce a major grant to support the facility; Mayor Schor will make remarks; and Cochran will share details on the venue's brand, architecture, mural and more. Both press and the general public are invited to attend, and press may arrive for setup at 1:30 p.m.

More information is available at ovationlansing.com.

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About Ovation Center for Music and Arts – Presented by MSUFCU

Ovation Center for Music and Arts — Presented by MSUFCU is a transformative venue coming to Downtown Lansing in fall 2026. With a two-story main stage for more than 2,000 patrons and a second performance area for intimate shows, the Ovation will host large-scale concerts, events and more. Creative resources like multi-purpose rooms and studios through the Lansing Public Media Center will make the Ovation a hub for culture, connection and creativity in all of its forms. Learn more at ovationlansing.com.